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SmithKline Beecham

"A DAY IN THE LIFE
of a 'Simply Better' Company"
Narrated by Patrick Stewart

Final Script

"A DAY IN THE LIFE
of a 'Simply Better' Company"
Narrated by Patrick Stewart

This script sample includes only __ pages

To see the complete 49-page script, contact me at matrazzo@msn.com

beginning with Page 16, scene 16

16 a-h. A sequence of scenes in a Tampa laboratory.

PATRICK STEWART:

(voiceover)

It's now midnight at Tampa
... And thousands and
thousands of specimens
have arrived, to be tested by
morning.

These small samples may
tell of infections and cancers,
pregnancies and birth
defects, or drug overdoses.

Each one will be handled
with care.

MARY RADA: (voiceover)
 "A CBC is a Complete Blood
 Count ... Most doctors will order
 this test. It tells you the white
 count, the red count.

"We do differentials on anything
 that gives that abnormal flag up
 at the instruments.

h. Mary being interviewed.

MARY RADA: (on camera)
 "... and this is where a lot of disease states
 are picked up. We have to realize that the
 client out there is depending on us."

continuing on Page 19, scene 19

19 a-i. A sequence of scenes in a Clinical Room in Weybridge, England.

PATRICK STEWART:
 At Consumer Brands in
 Weybridge, England,
 products are continually
 improved as well.

This man isn't a patient.
 He's a volunteer in a clinical
 study testing increased

absorption of a Vitamin C
product.

g-i. Scientists being interviewed; cutaways to charts and test tubes.

SCIENTIST: (on camera)

"We're looking to improve the absorption of
this particular vitamin by taking a scientific
approach, looking at the chemistry of the
absorption process.."

continuing on Page 24, scene 24

24a-q. A sequence of scenes showing a farmer plowing a field and harvesting
bananas, and children in a day care center.

Sunlight streams across the
Atlantic Ocean, to
Cidra, Puerto Rico.

Don Jose Acento is a retired
S-B employee who farms ten
acres of company land ...

... sells the produce ...
.. and donates the money to
buy books for schools.
That spirit of warmth and
generosity prevails.

Cidra's Day Care Center was built by employees, with building materials donated by the company.

continuing on Page 48, Scene 48

48. a-c. A finale sequence and the graphic from the program's opening.

"A Day in the Life" begins anew.

Around the globe,
54,000 employees
move into gear ...
each contributing special
skills and individual
talents that define S-B.

A harmony of synchronous
rhythms... working to make
SmithKline Beecham "A
Simply Better Company."

This script sample includes 7 pages

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